

# Increase Event Reporting Checklist: Blueprint for Success

RECOMMENDED IMPLEMENTATION STRATEGIES		✓
<b>Senior Leadership Engagement</b>		
<ul style="list-style-type: none"> <li>Seek endorsement, resources, and support from senior leaders</li> <li>Incorporate routine messaging from top senior leaders to emphasize the importance of event reporting to the organization's safety culture (<i>See Senior Leaders Communication Templates</i>)</li> <li>Ask senior leaders to publicly celebrate and recognize reporters who identify safety issues that lead to improvements or prevent harm</li> </ul>		
<b>Preliminary Assessments</b>		
<ul style="list-style-type: none"> <li>Evaluate historically reported event data to gain quantitative (trending) and qualitative (content) insights</li> <li>Establish an organizational goal/target for increasing reports over baseline</li> <li>Review organizational definitions, accountability, collection, and feedback processes for event reporting</li> <li>Assess staff knowledge of reporting Incidents, Near Misses, and Unsafe Conditions via surveys, interviews, etc.</li> <li>Use recent AHRQ Culture of Safety Survey results to identify factors/perceptions influencing event reporting</li> </ul>		
<b>Planning Phase</b>		
<ul style="list-style-type: none"> <li>Establish implementation plan and timeline, allowing ample promotional time prior to launch</li> <li>Tailor actions to address barriers and leverage strengths identified during the preliminary assessments</li> <li>Consider implementing Intensive Reporting Days to increase patient safety mindfulness and focus staff's efforts (<i>See Intensive Reporting Days Checklist and Communication Samples</i>)</li> <li>Define expectations for staff to electronically report any event, large and small, administrative and clinical</li> <li>Identify internal communication channels for generating awareness and enthusiasm</li> <li>Consider developing or revitalizing an internal reward and recognition program</li> <li>Design a contest between locations to incentivize increased reporting (<i>See Event Reporting Contest Poster</i>)</li> <li>Identify reporting champion(s) per department or clinic to bolster staff engagement</li> <li>Develop a routine schedule and appoint designees to review event reporting volumes and goal progression</li> </ul>		
<b>Communication &amp; Promotion</b>		
<ul style="list-style-type: none"> <li>Advertise the increased reporting initiative via multiple channels to ensure staff awareness</li> <li>Engage managers and champions in communicating reporting goals, staff expectations, and contest details</li> <li>Educate and train staff on the importance of event reporting and its relationship to a healthy culture of safety</li> <li>Display informational posters in high-traffic areas to remind staff to input every recognized event</li> <li>Promote event recognition by disseminating specific examples that clarify and inspire reporters from various disciplines (<i>See Event Reporting Examples Posters and Tipsheets</i>)</li> <li>Emphasize the importance of capturing Near Misses and Unsafe Conditions, in addition to Incidents (<i>See Event Category Weather Forecast Poster and/or Anatomy Infographics</i>)</li> <li>Dispel common myths surrounding event reporting by prominently displaying tips to overcome reporting barriers (<i>See Barriers to Reporting Poster</i>)</li> </ul>		
<b>Launch &amp; Implementation</b>		
<ul style="list-style-type: none"> <li>Schedule iterative reminders to reinforce the event reporting goals via emails, huddles, meetings, intranet, etc.</li> <li>Close the feedback loop with each reporter with an appreciation email, nomination for recognition, and updates on resulting improvements</li> <li>Aggregate and analyze reported events to identify and prioritize opportunities for improvement</li> <li>Disseminate lessons learned and design action plans to mitigate future risk and harm</li> <li>Engage senior leaders in recognizing reporters to demonstrate support for the culture of safety</li> <li>Celebrate contest winners to underscore participation and sustain momentum</li> </ul>		
<b>Evaluation Phase</b>		
<ul style="list-style-type: none"> <li>Monitor overall and location-specific volumes to track goal progression and focus improvement efforts</li> <li>Provide timely, relevant feedback at all organizational levels</li> <li>Gather feedback from managers, champions, and staff to identify and address opportunities for improvement</li> </ul>		